Sponsor the 46th Annual Armadillo
March 13th, 2027

The **Rotary Club of Oldsmar/East Lake** and our charitable foundation, **Oldsmar Florida Rotary Charities, Inc.**, cordially invite you to join other businesses, organizations, and individuals throughout the Tampa Bay area in sponsoring our **46th Annual Armadillo Run on March 13, 2027**.

The Armadillo Run is one of our community's long-standing running traditions, featuring flat, fast, scenic, and certified 5K and 10K courses with professional chip timing. Each year, this premier event attracts hundreds of runners, their families, and supporters who come together to enjoy the beautiful City of Oldsmar while racing along the picturesque shores of Tampa Bay.

Your sponsorship makes a meaningful difference in our community and beyond. Proceeds from this event help our Rotary Club continue its longstanding tradition of *Service Above Self* by supporting a wide range of educational, charitable, and humanitarian initiatives, including:

- **Education and Youth Development:** Adopt-a-Class programs; Students of the Month, Rising Stars, and Comeback Kids recognition programs at local elementary schools; college scholarships for graduating high school seniors; Seminar for Tomorrow's Leaders (S4TL); youth mentoring and literacy programs; and the Rotary Reading Room at the Oldsmar Public Library.
- **Community Service and Humanitarian Assistance:** Oldsmar CARES Food Pantry; Comfort Kits for the American Red Cross; the children at the Children's Home Network; support for children at the Pinellas County Sheriff's Youth Ranch; adaptive wheelchairs for wounded warriors; Thanksgiving and Christmas food baskets for families in need, and our annual Christmas Adopt-a-Family program.
- **International Humanitarian Projects:** Library books for the Philippines, surgical equipment for the Bahamas, medical supplies for earthquake victims in Venezuela, Helping Babies Breathe initiative in Sierra Leone, and other humanitarian projects serving communities around the world.

We warmly invite you to become a valued sponsor of this special community event. Your generosity will not only help make the Armadillo Run a success but will also directly support programs that improve lives, strengthen families, inspire young people, and bring hope to those in need.

A variety of sponsorship opportunities are available, including both financial and in-kind contributions, as outlined in the attached sponsorship information. We welcome contributions of all sizes and sincerely appreciate your consideration.

If you have any questions or would like additional information, including documentation of our **501(c)(3) tax-exempt status**, please contact us at **info@armadillorun.org**.

Thank you for considering this opportunity to partner with the Rotary Club of Oldsmar/East Lake. **Together, we can create a lasting impact in our community and around the world.**

Armadillo Run Sponsorship - 2027

	Presenting $5,000	**Platinum $1,000**	**Gold $500**	**Silver $250**	**Bronze $100**
Media (TV, radio, news, etc.)	All references to Armadillo Run will include "presented by _____."	Company names mentioned when space allows.			
Banner	Included with logo on race banner. Individual company banner also allowed to be displayed.	Included with logo on race banner.	Included with logo on race banner.	Name included on race banner (logo may be included if space permits).	
T-shirt	Premium placement with logo on back of race shirt.	Logo included on back of race shirt.	Logo included on back of race shirt.	Name included on back of race shirt (logo may be substituted if space allows)	
Exhibit Space	Premium site. 10x10 area at race event.	Premium site. 10x10 area at race event.	10x10 area at race event.		
Goodie Table	Your products/literature can be available for race participants.	Your products/literature can be available for race participants.	Your products/literature can be available for race participants.	Your products/literature can be available for race participants.	Your products/literature can be available for race participants.
Race Participation	20 race registrations	6 race registrations	3 race registrations	1 race registration	
Race Day Recognition	Regular announcements about your sponsorship throughout event as Presenting Sponsor.	Regular announcements about your sponsorship throughout event as sponsor.	Regular announcements about your sponsorship throughout event as sponsor.	Regular announcements about your sponsorship throughout event as sponsor.	
Sponsor Plaque	Recognition as Presenting Sponsor.	Recognition as Platinum Sponsor.	Recognition as Gold Sponsor.	Recognition as Silver Sponsor.	
Website & Facebook	Recognition as presenting sponsor prior to and after event, including in Facebook posts.	Recognition as sponsor prior to and after event, including in Facebook posts.	Recognition as sponsor prior to and after event, including in Facebook posts.	Recognition as sponsor prior to and after event, including in Facebook posts.	Recognition as sponsor prior to and after event, including in Facebook posts.

Deadline for t-shirt and banner recognition: February 15, 2027
(Sponsors who commit after this date will be recognized in all remaining manners).

Name (Contact or Individual):_____

Company Name:_____

Address:_____

Email:_____Phone:_____

Sponsor Level: _____

***Sponsorship levels are based upon monetary contribution.* In-kind sponsors are welcomed and recognition will be evaluated and determined on case-by-case basis. Certificate and letter confirming 501(C)(3) charitable status will be provided upon request.

Please make checks payable to: Oldsmar Florida Rotary Charities, Inc
Mail form and checks to: PO BOX 1372 Oldsmar FL 34677