



Make an impact in your community and in the world!

Sponsor the 45th Annual Armadillo

March 14th, 2026

Dear Potential Sponsor:

The Rotary Club of Oldsmar Eastlake and our foundation, Oldsmar Florida Rotary Charities Inc., invite you to join many other companies and individuals across the Tampa Bay area in sponsoring our 45th Annual Armadillo Run on March 14, 2026. This premier event features flat, fast, scenic, and nationally certified 5K and 10K courses with chip timing. With a rich history, the Armadillo Run continues to draw several hundred runners and their families each year to enjoy the city of Oldsmar as they race along the shores of Tampa Bay.

This year's run is dedicated to the fight against Alzheimer's, with 50% of all proceeds supporting Alzheimer's research, while the remaining proceeds will benefit the Oldsmar Eastlake Rotary Club and our local community projects—ensuring every step makes a difference close to home and beyond.

Your sponsorship helps us meet critical needs in our community through initiatives such as Adopt-a-Class programs, Students of the Month, Rising Stars and Comeback Kids recognition at local schools, college scholarships for high school seniors, support for Oldsmar CARES Food Pantry, Comfort Kits for the American Red Cross, the Rotary Bistro at the Children's Home Network, Pinellas County Sheriff's Youth Ranch, adaptive wheelchairs for wounded warriors, Seminar for Tomorrow's Leaders (S4TL), the Rotary Reading Room at the Oldsmar Public Library, our annual Christmas Adopt-a-Family program, Thanksgiving food baskets, youth mentoring and literacy programs, and international humanitarian projects including library books for the Philippines, surgical equipment for the Bahamas, and Helping Babies Breathe in Sierra Leone.

We invite your participation and sponsorship of this event. Various sponsorship opportunities are available (see attached page) for both cash and in-kind contributions. If you have any questions or need additional information, including our 501(C)(3) tax-exempt identification, do not hesitate to contact Sarah Jacobs at Sarah_Jacobs87@yahoo.com.

Rotary Club of Oldsmar / Eastlake Armadillo Run Sponsorship - 2026

*** Non-profits with IRS (501)(C)(3) status receive a Silver Sponsorship at no charge.*

	Presenting \$5,000	Platinum \$1,000	Gold \$500	Silver \$250	Bronze \$100
Media (TV, radio, news, etc.)	All references to Armadillo Run will include "presented by _____."	Company names mentioned when space allows.			
Banner	Included with logo on race banner. Individual company banner also allowed to be displayed.	Included with logo on race banner.	Included with logo on race banner.	Name included on race banner (logo may be included if space permits).	
T-shirt	Premium placement with logo on back of race shirt.	Logo included on back of race shirt.	Logo included on back of race shirt.	Name included on back of race shirt (logo may be substituted if space allows)	
Exhibit Space	Premium site. 10x10 area at race event.	Premium site. 10x10 area at race event.	10x10 area at race event.		
Goodie Table	Your products/literature can be available for race participants.	Your products/literature can be available for race participants.	Your products/literature can be available for race participants.	Your products/literature can be available for race participants.	Your products/literature can be available for race participants.
Race Participation	20 race registrations	6 race registrations	3 race registrations	1 race registration	
Race Day Recognition	Regular announcements about your sponsorship throughout event as Presenting Sponsor.	Regular announcements about your sponsorship throughout event as sponsor.	Regular announcements about your sponsorship throughout event as sponsor.	Regular announcements about your sponsorship throughout event as sponsor.	
Sponsor Plaque	Recognition as Presenting Sponsor.	Recognition as Platinum Sponsor.	Recognition as Gold Sponsor.	Recognition as Silver Sponsor.	
Website & Facebook	Recognition as presenting sponsor prior to and after event, including in Facebook posts.	Recognition as sponsor prior to and after event, including in Facebook posts.	Recognition as sponsor prior to and after event, including in Facebook posts.	Recognition as sponsor prior to and after event, including in Facebook posts.	Recognition as sponsor prior to and after event, including in Facebook posts.

Deadline for t-shirt and banner recognition: February 15, 2026

(Sponsors who commit after this date will be recognized in all remaining manners).

Name (Contact or Individual): _____

Company Name: _____

Address: _____

Email: _____ Phone: _____

Sponsor Level: _____

***Sponsorship levels are based upon monetary contribution.* In-kind sponsors are welcomed and recognition will be evaluated and determined on case-by-case basis. Certificate and letter confirming 501(C)(3) charitable status will be provided upon request.

Please make checks payable to: Oldsmar Florida Rotary Charities, Inc

Mail form and checks to: PO BOX 1372 Oldsmar FL 34677

Questions? Contact Sarah Jacobs at Sarah.Jacobs87@yahoo.com.