



Make an impact in your community and in the world!

Sponsor the 42nd Annual Armadillo

March 18th, 2023

Dear Potential Sponsor:

The Rotary Club of Oldsmar Eastlake and our foundation, Oldsmar Florida Rotary Charities Inc. would like to invite you to join many other companies and individuals in the Tampa Bay area in sponsoring our 42nd Annual Armadillo Run on March 18th, 2023. This premier run is held on a flat, fast, scenic and nationally certified 5K and 10K courses with chip timing. Armadillo Run has a long history and continues to draw several hundred runners and their families to enjoy the city of Oldsmar each year as runners race along the shores of Tampa Bay.

Your sponsorship helps our club to meet the needs of our community through programs like: Adopt-a-Class programs, Students of the Month, Rising Stars, and Comeback kids at local elementary schools, college scholarships for local high school seniors, Oldsmar CARES Food Pantry, Comfort Kits for the American Red Cross, the Rotary Bistro at the Children's Home Network, Pinellas County Sheriff's Youth Ranch, Adaptive Wheelchairs for Wounded Warriors, Seminar for Tomorrow's Leaders (S4TL), the Rotary Reading Room at the Oldsmar Public Library, Annual Christmas Adopt-a-Family program, Youth Mentoring Programs, Literacy Programs, Library Books for the Philippines, Surgery Equipment for the Bahamas, Helping Babies Breathe in Sierra Leone and other humanitarian work globally.

We invite your participation and sponsorship of this event. Various sponsorship opportunities are available (see attached page) for both cash and in-kind contributions. If you have any questions or need additional information, including our 501(C)(3) tax-exempt identification, do not hesitate to contact Steve Phillips at Steve.airzone@gmail.com or (727) 421-7480.

Rotary Club of Oldsmar / Eastlake

Armadillo Run Sponsorship - 2023

	Presenting \$5,000	Platinum \$1,000	Gold \$500	Silver \$250	Bronze \$100
Media (TV, radio, news, etc.)	All references to Armadillo Run will include "presented by _____."	Company names mentioned when space allows.			
Banner	Included with logo on race banner. Individual company banner also allowed to be displayed.	Included with logo on race banner.	Included with logo on race banner.	Name included on race banner (logo may be included if space permits).	
T-shirt	Premium placement with logo on back of race shirt.	Logo included on back of race shirt.	Logo included on back of race shirt.	Name included on back of race shirt (logo may be substituted if space allows)	
Exhibit Space	Premium site. 10x10 area at race event.	Premium site. 10x10 area at race event.	10x10 area at race event.		
Goodie Table	Your products/literature can be available for race participants.	Your products/literature can be available for race participants.	Your products/literature can be available for race participants.	Your products/literature can be available for race participants.	Your products/literature can be available for race participants.
Race Participation	20 race registrations	6 race registrations	3 race registrations	1 race registration	
Race Day Recognition	Regular announcements about your sponsorship throughout event as Presenting Sponsor.	Regular announcements about your sponsorship throughout event as sponsor.	Regular announcements about your sponsorship throughout event as sponsor.	Regular announcements about your sponsorship throughout event as sponsor.	
Sponsor Plaque	Recognition as Presenting Sponsor.	Recognition as Platinum Sponsor.	Recognition as Gold Sponsor.	Recognition as Silver Sponsor.	
Website & Facebook	Recognition as presenting sponsor prior to and after event, including in Facebook posts.	Recognition as sponsor prior to and after event, including in Facebook posts.	Recognition as sponsor prior to and after event, including in Facebook posts.	Recognition as sponsor prior to and after event, including in Facebook posts.	Recognition as sponsor prior to and after event, including in Facebook posts.

Deadline for t-shirt and banner recognition: February 15, 2023

(Sponsors who commit after this date will be recognized in all remaining manners).

Name (Contact or Individual): _____

Company Name: _____

Address: _____

Email: _____ Phone: _____

Sponsor Level: _____

***Sponsorship levels are based upon monetary contribution. In-kind sponsors are welcomed and recognition will be evaluated and determined on case-by-case basis. Certificate and letter confirming 501(C)(3) charitable status will be provided upon request.*

Please make checks payable to: Oldsmar Florida Rotary Charities, Inc.

Mail form and checks to: PO BOX 1372 Oldsmar FL 34677

Questions? Contact Steve Phillips at Steve.airzone@gmail.com or (727) 421-7480.